FARM WHOLESALE Markets Await

Explore opportunities to grow wholesale produce for the Appalachian Harvest Food Hub

CROPS

USDA GAP
- REQUIRED
- The following GAP certified crops can be grown in WV & eastern KY for Appalachian Harvest (AH). This selection is based on required skills & infrastructure.

ENTRY
- Butternut Squash
- Acorn Squash
- Spaghetti Squash

Year 1

MODERATE
- Bell Peppers
- Red/Green Cabbage
- &/or Cucumber

Year 2

ADVANCED
- Broccoli
- Cauliflower

Year 3

USDA ORGANIC
- OPTIONAL

INCOME

$12 MIL has been generated for AH farmers since 2000

2016 one AH farmer made $80,000

250–375 cases of USDA #1 graded winter squash can be grown on 1 acre

AH has secure buyer demand for 300 cases/week of acorn, butternut, AND spaghetti squash EACH

GET INVOLVED

STEP 1
- CONTACT US TODAY
- Meet with AH to discuss production options, planting schedules & support we can offer along the way

STEP 2
- GET GAP CERTIFIED
- Attend a GAP training, create a Plan of Action manual & schedule an audit

STEP 3
- LEARN THE STANDARDS
- Study quality standards at home & at trainings to ensure produce meets wholesale buyer specifications

STEP 4
- PLANT & MAINTAIN
- Plant chosen crops for secure markets & manage soil, water, pests, disease, etc. appropriately

STEP 5
- HARVEST & HANDLING
- Harvest crops fully mature & conduct buyer & GAP compliant post-harvest handling practices

STEP 6
- PACK & DELIVER
- Package & label product according to buyer standards & deliver to an aggregation point near you

ORGANIC VS CONVENTIONAL PRICES

SQUASH
- $32/35 lbs box

CUCUMBERS
- $18/35 lbs box

PEPPERS
- $18/36 count 1 lb box
- $18/36 ct 1 lb box

Source: www.asdevelop.org

CONTACT US TODAY!

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